COMPANY PROFILE











#### **Vision & Mission**

#### **VISION**

- Become the largest supplier of Synthetic Rubber in Indonesia
- Become the best rubber compounding manufacture in Indonesia

#### **MISSION**

- Facilitating rubber needs in Indonesia
- Providing high quality products at competitive prices
- Becoming a trusted partner in terms of service and quality







#### **About The Company**

PT. Seongsan International was established in 2011 started to supply synthetic rubbers to Indonesian market. Currently PT. Seongsan International has developed rapidly, not only supplying synthetic rubbers but several other rubber chemicals.

PT. Seongsan International is now expanding the business scope from the trading to manufacturing and managing of bonded warehouse. PT. Seongsan International is starting to build own rubber compounding factory to give more choices for the customers and bonded warehouse facility.





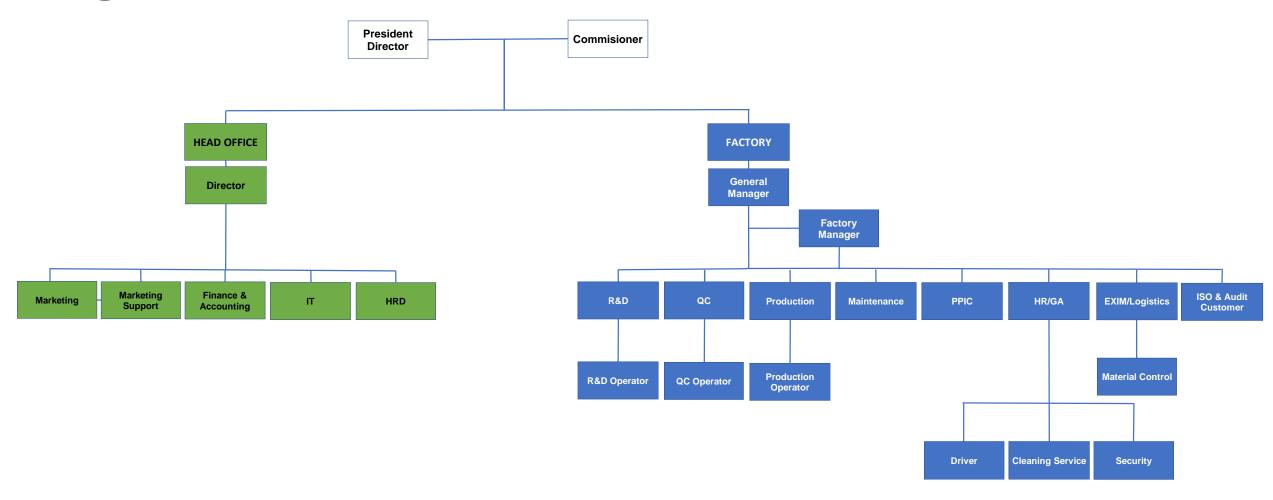








## **Organization Structure**







## Why PT. Seongsan International



**High Technical Skills** 

Professional R&D and production people



Our services are covering from finding suitable raw materials to make compounding formula and manufacture of rubber sheets



**Strong Technical Back-Up** 

Supported by Central R&D Center of Kumho Polychem



Management

Managed by Korean managements and production



**Stable Securing of Raw Materials** 

Ensure a stable, secure and sustainable supply of raw material





#### **Management System**











#### Raw Material

- FIFO System
- MaterialAddressing
- Min/Max stock level
- Min Qty stock
   control 2 Months

## Production System

- Semi automaticWeighing
- ProductionProcess FlowChart
- Regularly machine maintenance

#### Quality System

- QCPC
- CoA every lot for traceability
- Internal / External Audit
- Tooling calibration

## Storage & Delivery System

- Cooling Room (FMB)
- CMB storage area
- Ontime delivery
- Hold / NGProduct area

## After Sales Service

- Regularly technical support
- Quick response follow up within 24 hrs



## **How To Develop New Project**



**Successful Project** 









Joint testing with customers

STEP 5



Sample making

STEP 4



Our internal R&D develop formula by ourselves

STEP 3



Receiving formula, specification or sample from customer

STEP 2



**New Project** 

STEP 1





#### **Rubber Compound**

#### **CMB**

• We provide CMB (Compound Master Batch) which mixture of polymers together with vulcanizing agent to make rubber compound covering the range of hardness from 30 to 90 (Shore A).



#### **FMB**

 We provide FMB (Final Master Batch) which the final product of rubber compound after curing. We can produce customized size as customer request.



#### **Mixing Service**

 We also can support you for mixing service of rubber compound as requested.







## Types Of Compound (CMB & FMB)

- EPDM (Ethylene Propylene Diene Monomer)
- NBR PVC
- NBR (Acrylonitrile Butadiene Rubber)
- SBR (Styrene Butadiene Rubber)
- BR (Butadiene Rubber)
- Silicone Rubber
- NR (Natural Rubber)







## **Factory Facilities**

No	Facility	Qty	UoM	Capacity						
	MACHINE (PRODUCTION)									
1	150 L Kneader	2	Units	250 MT/Month (1 shift)						
	<ul> <li>a. 22 Inch Open Roll</li> <li>b. 22 Inch Blender Open Roll</li> <li>c. Batch Off Machine</li> </ul>	2 2 2	Units Units Units							
2	110 L Kneader	2	Units	200 MT/Month (1 shift)						
	<ul> <li>a. 22 Inch Open Roll</li> <li>b. 22 Inch Blender Open Roll</li> <li>c. Batch Off Machine</li> </ul>	2 2 2	Units Units Units							
3	Rubber Cutting Machine	1	Unit							
4	Rubber Slitting Machine	2	Units							

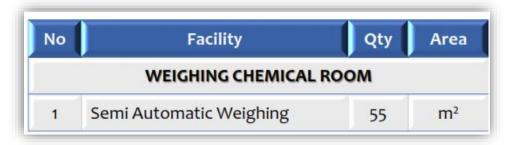
No	Facility	Qty	UoM				
	LABORATORY EQUIPMENT						
1	Rheometer	3	Unit				
2	Mooney Viscometer	3	Unit				
3	Hardness Tester	2	Pcs				
4	Tensile Tester	1	Unit				
5	Oven Aging Tester	1	Unit				
6	Specific Gravity Meter	1	Unit				
7	Thickness Tester	2	Unit				
8	Teclock Hardness with Gauge	2	Pcs				
9	Ozone Test Machine	1	Unit				





## **Factory Facilities**

No	Facility	Qty	UoM			
R & D TESTING EQUIPMENT						
1	2 L Dispersion Kneader	1	Unit			
2	6 inch Open Mill	3	Unit			
3	50T Curing Press	2	Pcs			











## Factory Facilities (Weighing, Production & Storage)















## **Factory Facilities (Laboratory)**













## **Factory Facilities (Laboratory)**













## Factory Facilities (R&D)



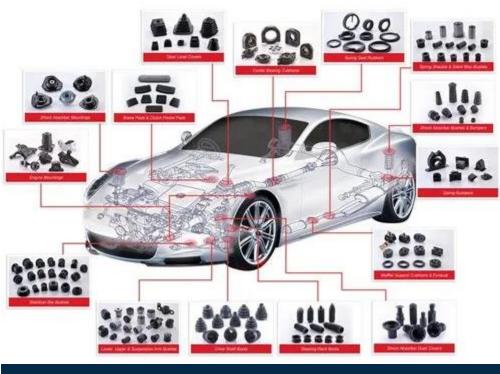




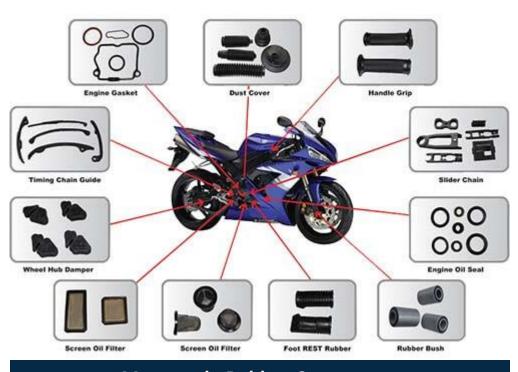




#### **Markets - Automotive**



**Car Rubber Component** 







#### **Markets - Shoes**









#### **Markets - Tire**







**Motorcycle Tire** 





#### **Markets - Industries**









#### **Markets - Houseware**



**Washing Machine Rubber Component** 









#### **Management System Accreditation**



ISO 9001 : 2015

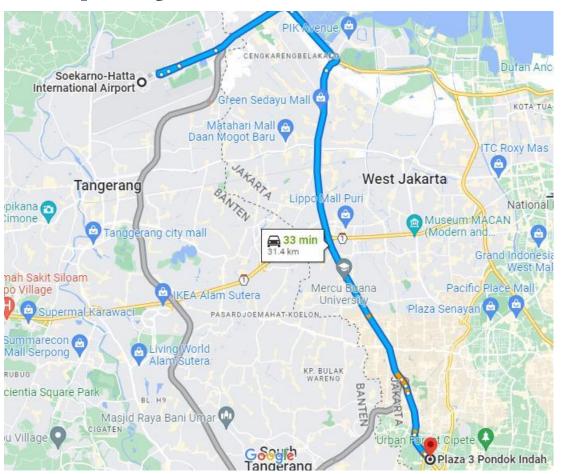


ISO 14001 : 2015





## **Company Information**



#### **HEAD OFFICE**

- Telp +62-21-22764126 +62-21-75904705
- yjpark@seongsan.co.id swpark@seongsan.co.id annisaoh@seongsan.co.id
- Address
  Plaza 3 Pondok Indah blok E no.7
  Jl. TB Simatupang Pondok Pinang Jakarta Selatan





#### **FACTORY**



#### **Address**

Kawasan Taman Industri Busan blok B4 Jl. Raya Kutruk, Tigaraksa, Cikupa Kab. Tangerang



#### **Product**

Compound Master Batch Rubber Sheet



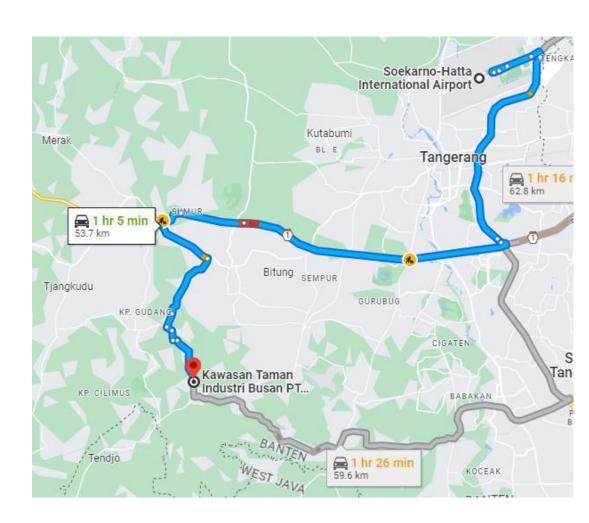
#### **Production**

450 MT / month (1 shift)



#### **Factory**

Land area - 12,500 m2 Building - 4,196 m2 Warehouse - 1,020 m2









# Thank you Let's Cooperate!